Zihong Huang

Curriculum Vitae, May 2020

Department of Information & Decision Sciences
Carlson School of Management
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EDUCATION

2018 - present   Ph.D. in Infomation & Decision Sciences, University of Minnesota. (Advisor: De Liu)
2013 - 2015   M.S. in Computer Science, University of Minnesota
2011 - 2013   B.S. in Economics, Peking University
2009 - 2012   M.E. in Electronic Engineering, Tsinghua University
2005 - 2009   B.E. in Information Engineering, Southeast University

RESEARCH INTERESTS

My research interests broadly lie in FinTech and Business Intelligence. Currently, I am looking into the following streams: *Economics of Fake social Media Accounts, AI-empowered Venture Capital, Online Auctions, Crowdfunding, Shadow Economy on Internet*

JOURNAL PUBLICATIONS

Chen, L., **Huang, Z.** and Liu, D., 2016. Pure and hybrid crowds in crowdfunding markets. *Financial Innovation*, 2(1), p.19.

WORKING PAPERS

Jason Chan, De Liu, **Zihong Huang**, and Zhigang Cai. Better to Give Than to Receive: Impacts of Donation-Based Contribution Schemes on Crowdfunding Outcomes. *Under 2nd round review at Information Systems Research*

Zihong Huang, De Liu. Economics of Fake Social Media Accounts. *(Working paper)*

Zihong Huang, De Liu, and Alok Gupta. Budget Induced Strategic Bidding in Multiunit Online Auctions. *(Working paper)*

Zihong Huang, Xuan Bi, and De Liu. The Economic Impact of Artificial Intelligence(AI) on Venture Capital Firms' Success.*(Working paper)*

CONFERENCE PAPERS

Zihong Huang, De Liu, and Alok Gupta. Budget Induced Strategic Bidding in Multiunit Online Auctions. In *Workshop of Information Technologies and Systems (WITS)*, Munich, Germany, 2019

Zhao, Q., **Huang, Z.**, Harper, F.M., Terveen, L. and Konstan, J.A., 2016, February. Precision crowdsourcing: closing the loop to turn information consumers into information contributors. In *Proceedings of the 19th ACM Conference on Computer-Supported Cooperative Work Social Computing* (pp. 1615-1625). ACM.

RESEARCH EXPERIENCE

Research Assistant, Dept. of Information & Decision Sciences, Unviversity of Minnesota, 2018-present
Research Assistant, Dept. of Computer Science& Engineering, Unviversity of Minnesota, 2013-2015

Research Assistant, Dept. of Electronic Engineering, Tsinghua Unviversity, 2009-2013

TEACHING EXPERIENCE

Teaching Assistant at University of Minnesota

MSBA 6430: Advanced Issues in Business Analytics (Spring 2019)
MSBA 6410: Exploratory Data Analytics and Visualization (Fall 2019)
IDSC 6050: Information Technologies and Solutions (Fall 2018)
IDSC 4444: Descriptive and Predictive Analytics (Fall 2018, Spring 2020)
IDSC 4210: Interactive Data Visualization for Business Analytics (Spring 2020)

SERVICES

Reviewer, International Conference on Information Systems(ICIS), 2019